bebe stores, inc. Form 4 November 29, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB Washington, D.C. 20549 Number: Expires:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

2005 Estimated average burden hours per response... 0.5

D

D

5,000

OMB APPROVAL

3235-0287

January 31,

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Common

Common

Stock

Stock

11/28/2007

11/28/2007

(Print or Type Responses)

| 1. Name and Address of Reporting Person * SCOTT GREGORY J | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | ng | 5. Relationship of Reporting Person(s) to Issuer | | |
|---|---|--------------|---|------------------------|---------------------------------|-------|--------|------------------------|--|--|--|
| | be | be sto | res, in | c. [] | BEBE] | | | (Check all applicable) | | | |
| (Last) | (First) | Middle) 3.] | 3. Date of Earliest Transaction | | | | | | | | |
| | | | (Month/Day/Year) 11/28/2007 | | | | | | Director 10% Owner Selficer (give title Other (specify below) CEO | | |
| (Street) 4. If Ame | | | | endment, Date Original | | | | | 6. Individual or Joint/Group Filing(Check | | |
| Filed(Mon BRISBANE, CA 94005-1208 | | | | nth/Day/Year) | | | | | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| (City) | (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | lly Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Dat (Month/Day/Year) | | eemed tion Date, if | | Transaction(A) or I Code (D) | | (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4) | |
| Common Stock | 11/28/2007 | | | M | • | 5,000 | A | \$ 8.63 | 5,000 | D | |
| Common Stock | 11/28/2007 | | | S | | 5,000 | D | \$ 13 | 0 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

M

S

5,000

5,000

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Am Underlying Sect (Instr. 3 and 4) | |
|---|---|---|---|---|---------|--|--------------------|--|--------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | A on N of SI |
| Non-Qualified Stock Option (right to buy) | \$ 8.63 | 11/28/2007 | | M <u>(1)</u> | 5,000 | 02/17/2005(2) | 02/17/2014 | Common Stock | 4 |
| Non-Qualified Stock Option (right to buy) | \$ 8.63 | 11/28/2007 | | M <u>(1)</u> | 5,000 | 02/17/2005(2) | 02/17/2014 | Common Stock | 4 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| SCOTT GREGORY J 400 VALLEY DRIVE BRISBANE, CA 94005-1208 | | | CEO | | | | |

Signatures

GREGORY

SCOTT 11/29/2007

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction executed as a part of a pre-arranged stock trading plan adopted in accordance with the requirements of Rule 10b5-1 of the Securities and Exchange Act of 1934.
- (2) The Option becomes exercisable at the rate of 20% in the first year, 20% in the second year and 30% in each of the third and fourth years.

Reporting Owners 2

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