

YUM BRANDS INC

Form 4

November 20, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
su Jingshyh S

(Last) (First) (Middle)

ONE INTERNATIONAL FINANCE  
CENTER CENTRAL

(Street)

CENTRAL HONG KONG

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
YUM BRANDS INC [YUM]

3. Date of Earliest Transaction  
(Month/Day/Year)

11/20/2007

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify  
below)

Pres. - Yum Rest. China

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
|                                       |                                         |                                                             | Code                                 | V                                                                       | Amount<br>(A)<br>or<br>(D)                                                                                         | Price                                                                |                                                                   |
| Common<br>Stock                       | 11/20/2007                              | 11/20/2007                                                  | S                                    |                                                                         | 13,792<br>(1)                                                                                                      | \$<br>37.88                                                          | 218,550 D                                                         |
| Common<br>Stock                       | 11/20/2007                              | 11/20/2007                                                  | S                                    |                                                                         | 22,300<br>(1)                                                                                                      | \$<br>37.87                                                          | 196,250 D                                                         |
| Common<br>Stock                       | 11/20/2007                              | 11/20/2007                                                  | S                                    |                                                                         | 4,600<br>(1)                                                                                                       | \$<br>37.86                                                          | 191,650 D                                                         |
| Common<br>Stock                       | 11/20/2007                              | 11/20/2007                                                  | S                                    |                                                                         | 4,000<br>(1)                                                                                                       | \$<br>37.85                                                          | 187,650 D                                                         |
| Common<br>Stock                       | 11/20/2007                              | 11/20/2007                                                  | S                                    |                                                                         | 8,600<br>(1)                                                                                                       | \$<br>37.84                                                          | 179,050 D                                                         |

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|              |            |            |   |              |   |          |         |   |
|--------------|------------|------------|---|--------------|---|----------|---------|---|
| Common Stock | 11/20/2007 | 11/20/2007 | S | 5,100<br>(1) | D | \$ 37.83 | 173,950 | D |
| Common Stock | 11/20/2007 | 11/20/2007 | S | 8,400<br>(1) | D | \$ 37.82 | 165,550 | D |
| Common Stock | 11/20/2007 | 11/20/2007 | S | 2,500<br>(1) | D | \$ 37.81 | 163,050 | D |
| Common Stock | 11/20/2007 | 11/20/2007 | S | 600 (1)      | D | \$ 37.8  | 162,450 | D |
| Common Stock | 11/20/2007 | 11/20/2007 | S | 200 (1)      | D | \$ 37.79 | 162,250 | D |
| Common Stock | 11/20/2007 | 11/20/2007 | S | 300 (1)      | D | \$ 37.78 | 161,950 | D |
| Common Stock | 11/20/2007 | 11/20/2007 | S | 200 (1)      | D | \$ 37.77 | 161,750 | D |
| Common Stock | 11/20/2007 | 11/20/2007 | S | 2,400<br>(1) | D | \$ 37.73 | 159,350 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 10) |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                        | Title                                               | Amount<br>or<br>Number<br>of<br>Shares                                                                                   |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

su Jingshyh S  
ONE INTERNATIONAL FINANCE CENTER CENTRAL  
CENTRAL HONG KONG

Pres. - Yum Rest. China

## Signatures

Jingshyh S. Su

11/20/2007

  Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares exercised and sold pursuant to SEC 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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