

Schwerdt Scott E
Form 4
December 28, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Schwerdt Scott E

2. Issuer Name **and** Ticker or Trading
Symbol
NU SKIN ENTERPRISES INC
[NUS]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)
12/27/2006

____ Director ____ 10% Owner
X Officer (give title below) _X_ Other (specify below)
President / Americas & Europe

C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

PROVO, UT 84601

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	12/27/2006		M		18,000	A	\$ 13.91
Class A Common Stock	12/27/2006		S ⁽¹⁾		100	D	\$ 18.24
Class A Common Stock	12/27/2006		S ⁽¹⁾		400	D	\$ 18.2
Class A Common Stock	12/27/2006		S ⁽¹⁾		500	D	\$

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Common Stock						18.23		
Class A Common Stock	12/27/2006	S ⁽¹⁾	200	D	\$ 18.19	22,948	D	
Class A Common Stock	12/27/2006	S ⁽¹⁾	11,300	D	\$ 18	11,648	D	
Class A Common Stock	12/27/2006	S ⁽¹⁾	5,500	D	\$ 18.14	6,148 ⁽²⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) ⁽³⁾	\$ 13.91	12/27/2006		M	18,000	⁽⁴⁾	08/21/2008	Class A Common Stock	18,000
Employee Stock Option (right to buy) ⁽³⁾	\$ 20.8					⁽⁴⁾	07/13/2009	Class A Common Stock	75,000
Employee Stock Option (right to buy) ⁽³⁾	\$ 12.94					⁽⁴⁾	08/31/2009	Class A Common Stock	20,000

Employee Stock Option (right to buy) ⁽³⁾	\$ 8.19	<u>(4)</u>	02/07/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy) ⁽³⁾	\$ 6.56	<u>(4)</u>	08/31/2010	Class A Common Stock	7,500
Employee Stock Option (right to buy) ⁽³⁾	\$ 6.56	<u>(4)</u>	08/31/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy) ⁽³⁾	\$ 8.2	<u>(4)</u>	02/28/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽³⁾	\$ 6.85	<u>(4)</u>	08/31/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽³⁾	\$ 8.99	<u>(4)</u>	03/01/2012	Class A Common Stock	7,500
Employee Stock Option (right to buy) ⁽³⁾	\$ 12	<u>(4)</u>	09/03/2012	Class A Common Stock	7,500
Employee Stock Option (right to buy) ⁽³⁾	\$ 9.04	03/10/2004 ⁽⁶⁾	03/10/2013	Class A Common Stock	12,500
Employee Stock Option (right to buy) ⁽³⁾	\$ 11.5	09/02/2004 ⁽⁶⁾	09/02/2013	Class A Common Stock	12,500
	\$ 19.15	02/27/2005 ⁽⁶⁾	02/27/2005		12,500

Employee
Stock
Option
(right to
buy) ⁽³⁾

Class A
Common
Stock

Employee
Stock
Option
(right to
buy) ⁽³⁾

\$ 26.13

09/01/2005⁽⁶⁾

09/01/2014

Class A
Common
Stock

12,5

Employee
Stock
Option
(right to
buy) ⁽³⁾

\$ 22.33

02/28/2006⁽⁶⁾

02/28/2015

Class A
Common
Stock

12,5

Employee
Stock
Option
(right to
buy) ⁽³⁾

\$ 21.34

08/31/2006⁽⁶⁾

08/31/2015

Class A
Common
Stock

12,5

Employee
Stock
Option
(right to
buy) ⁽³⁾

\$ 17.58

05/26/2007⁽⁶⁾

05/26/2013

Class A
Common
Stock

12,2

Employee
Stock
Option
(right to
buy) ⁽³⁾

\$ 17.25

09/01/2007⁽⁶⁾

09/01/2013

Class A
Common
Stock

12,2

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schwerdt Scott E C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			President	Americas & Europe

Signatures

Erik Haugen as Attorney-in-Fact for Scott E.
Schwerdt

12/28/2006

 **Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of December 27, 2006.
- (3) Previously reported.
- (4) Currently exercisable in full.
- (5) Price not applicable.
- (6) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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