

HALL MATTHEW D  
Form 4  
April 16, 2007

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HALL MATTHEW D

2. Issuer Name and Ticker or Trading Symbol  
NELNET INC [NNI]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
121 SOUTH 13TH STREET, SUITE 201

3. Date of Earliest Transaction (Month/Day/Year)  
04/13/2007

\_\_\_\_ Director  
 Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

Executive Director

(Street)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

LINCOLN, NE 68508

(City) (State) (Zip)

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	04/13/2007		S	1,000	D \$ 25	74,649	D
Class A Common Stock	04/13/2007		S	400	D \$ 25.08	74,249	D
Class A Common Stock	04/13/2007		S	600	D \$ 25.09	73,649	D
Class A Common	04/16/2007		S	2,000	D \$ 25.5	71,649	D

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Stock							
Class A Common Stock	04/16/2007	S	2,300	D	\$ 25.58	69,349	D
Class A Common Stock	04/16/2007	S	600	D	\$ 25.59	68,749	D
Class A Common Stock	04/16/2007	S	200	D	\$ 25.68	68,549	D
Class A Common Stock	04/16/2007	S	200	D	\$ 25.69	68,349	D
Class A Common Stock	04/16/2007	S	1,000	D	\$ 25.7	67,349	D
Class A Common Stock	04/16/2007	S	1,100	D	\$ 25.72	66,249	D
Class A Common Stock	04/16/2007	S	100	D	\$ 25.74	66,149	D
Class A Common Stock	04/16/2007	S	1,600	D	\$ 25.75	64,549	D
Class A Common Stock	04/16/2007	S	3,200	D	\$ 25.76	61,349	D
Class A Common Stock	04/16/2007	S	200	D	\$ 25.77	61,149	D
Class A Common Stock	04/16/2007	S	300	D	\$ 25.78	60,849	D
Class A Common Stock	04/16/2007	S	200	D	\$ 25.82	60,649	D
Class A Common Stock	04/16/2007	S	4,900	D	\$ 25.86	55,749	D
Class A Common Stock	04/16/2007	S	100	D	\$ 25.89	55,649	D

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Class A Common Stock	04/16/2007	S	500	D	\$ 25.91	55,149	D
Class A Common Stock	04/16/2007	S	4,300	D	\$ 25.94	50,849	D
Class A Common Stock	04/16/2007	S	200	D	\$ 25.95	50,649	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HALL MATTHEW D 121 SOUTH 13TH STREET, SUITE 201 LINCOLN, NE 68508			Executive Director	

## Signatures

/s/ William J. Munn, Attorney for Matthew D. Hall 04/16/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Sales represented in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan previously adopted by the Reporting Person.

Includes 2,748 shares issued to the Reporting Person pursuant to the Issuer's Employee Stock Purchase Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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